



Millette Jones

Podcast Host, Publicity Strategist, Speaker, Consultant



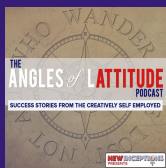
She actually practices what she preaches as even before I spoke with her on the podcast she had already begun promoting her appearance on my show.

-Heneka Watkis-Porter *The Entrepreneurial You Podcast*

It's always nice to work with a professional who knows how to be real, get into the nitty gritty (you know, all the good stuff that people actually want to hear), and provide value for my listeners; Millette Jones is just that type of professional. - Carmen Reed-Gilkison *Side Hustle Rage Podcast*

As podcast hosts, we've seen the good, the bad and the ugly! I wish all my guests were like Millette. She is a podcast guest who totally walks her talk. From the pitch she emailed me, through the interview and in the follow up afterwards, she was an absolute professional. A great guest to have on your podcast.

-Renee Hasseldine *Leveraged & Loving It Podcast*



Interview Topic Ideas

5 Key Steps to Leveraging Interviews to Gain Visibility and Grow Your Business. (Ideal for 20-30 minute shows)

A great overview, we hit the main points so your audience has a basic grasp of what podcast guesting is and how to get started.

Use Your Story to be Relatable, Gain Trust & Rise Above the Crowd

An ideal topic if your listeners are in the MLM or affiliate marketing field and want to get publicity for themselves vs. a company.

10 Insider Tips to Gain Authority and Generate Leads as a Guest Expert (best for 45-60 minute shows)

We go deep with this topic and get way into the nitty gritty of what "guesting" is and how to leverage your expert status to build an email list.

Suggested Podcast Intro

Millette Jones is a podcast publicity strategist, speaker, and host of the Unstoppable Coach podcast. She guides entrepreneurs to be recognized as experts in their field and steadily grow their business by telling their unique story on podcasts. She achieves this through her private coaching, her online course, and her new membership site.

Example Q's

What is podcast guesting?

How can being a guest expert help an entrepreneur's business?

Can new business owners/entrepreneurs land interviews or only influencers and thought leaders?

What's the first step if someone wants to start booking interviews?

What should someone do if they find a great podcast to pitch but there's already been someone on talking about their topic?

Is this expensive to implement? Can we DIY it or is it best to hire an expert?

What's one thing we should never do when pitching ourselves as a guest expert?

Book Now or Learn More

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Social

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